| Instructor | Engr. Ahmed Raza |
|---|---|
| Topic | Shopify |
| Contents | <ul><li>Introduction to e-commerce</li><li>Over view of recent e-commerce platforms</li><li>Difference between wordpress and Shopify</li><li>Shopify basic introduction</li><li>Shopify online account setup</li><li>Shopify theme customization</li><li>Add/delete/update products in online store</li><li>Add product category</li><li>Product price configuration in store</li><li>Product tax configuration in store</li><li>Product shipping charges configuration</li><li>Payment gateway integration</li><li>How to update product catalog</li><li>How to differentiate sale items.</li><li>How to manage product sales</li><li>Integration of different shopify apps to support your online store</li><li>Discussion about shopify hosting charges.</li><li>How to choose domain name and hosting</li></ul> |
| Pre requisites | NIL |
| Target Audience | 14-SE, 15-SE |